

# **Earnings Preview**



### **General Advice**

The advice has been prepared without taking into account the clients objectives, financial situation and needs. Clients should consider the appropriateness of the advice by taking into consideration your objectives, financial situations and needs before acting on the advice.





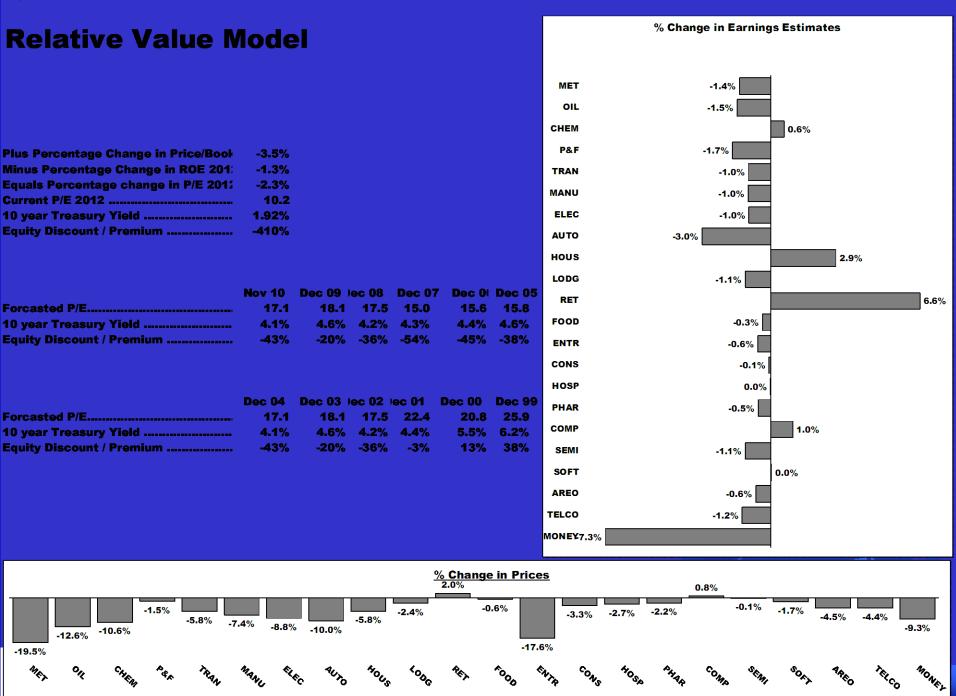
- Market Overview and Movers
- Relative Value Model
- Asymmetric Risk Adjusted Returns
- Earnings upgrades
- Earnings downgrades
- Stock Selection
- Performance Fortrend Securities

#### **Market Performance**

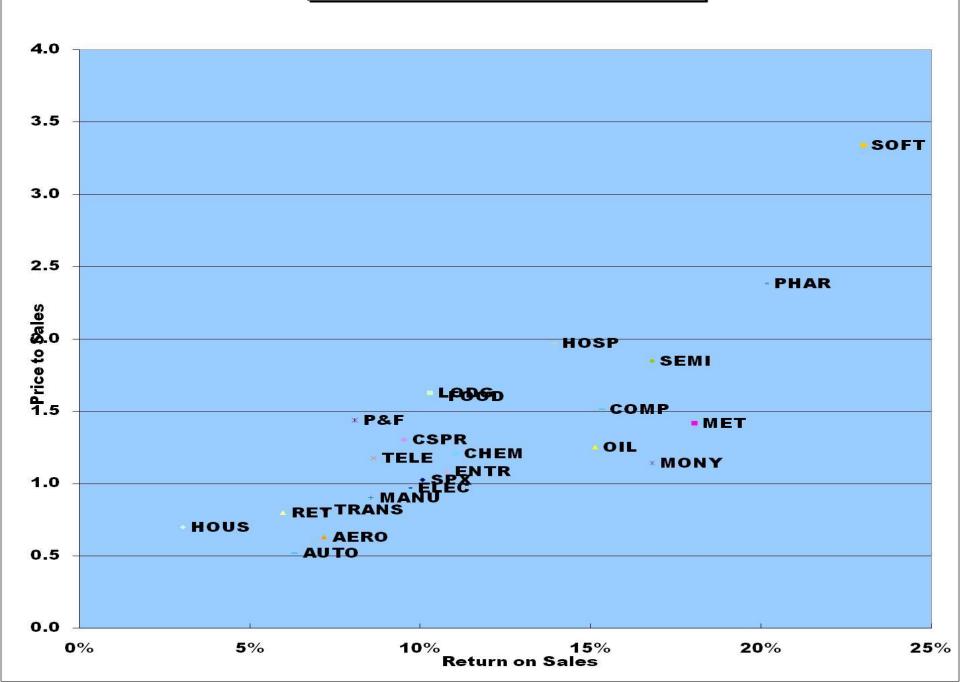
- The S&P 500 fell 3.6%
- EE'12 were cut 1.3%
- P/E'12 fell 2.3%

FORTREND

- P/E'12 now 10.5 @7% = 10 years
- 10 Year Treasury 1.93% = 50+ years
- Bonds are overvalued, equities risk discount



#### **Price to Sales vs Return on Sales**



#### **Best Performers**

#### Worst Performers

	27.4%	Temple Inland		-20.8%	Baker Hughes
	13.4%	Redhat		-21.4%	LSI Logic
	13.4%	Textron		-21.4%	Joy Global
8.6%		Intel		-22.0%	Huntsman
8.2%		Bristol-Myers		-22.7% N	lew York Times
7.4%		Ltd Brands		-22.9%s	outhern Copper
7.2%		United Airlines		-25.0%	Intrepid Potash
6.6%		Oracle		-26.0%	Celenese
6.5%		Penny (JC)		-26.5%	Halliburton
6.3%		Texas Instrument		-32.2%	CF Industries
4.7%		IBM		-32.2% Free	port-McMoRan
4.5%		Costco		-32.6% Res	earch in Motion
4.5%		Church & Dwight		-34.8%	liffs Resources
4.2%		Allergen	-46.8%	18	Netflix
4.2%		Kimberly Clark	-75.9%	E	Eastman Kodak

### S&P 500 -1.4%

#### **Increased Estimates**

Liz Clairborne	17.6%	Sell assets, less debt	
Telephone & Data	13.5%	Corporate restructure	
ASML Holdings NV	12.2%	Tech leap frog	
Delta Air	11.8%	Lower fuel price	
Barrick Gold	8.1%	Higher gold price	
Newmont Mining	8.0%	Higher gold price	
United Airlines	6.6%	Lower Fuel price	
Textron	6.3%	2011 EPS push to 2012	
CF Industries	5.4%	Demand from Agri	
Boston Sci	4.9%	New CEO from J&J	
Southwest Air	3.4%	Lower Fuel price	
FORTREND			

### S&P 500 -1.4%

#### **Reduced Estimates**

Masco	-6.4%	Weak Housing mkt
Hospira	-6.7%	FDA looking at factory
Navistar	-7.2%	Product mix: fleets
Dow	-7.6%	Global Econ slowdown
Corning	-7.6%	LCD supply chain
Texas Instrument	-7.7%	Slow demand analog
US Steel Corp	-8.0%	Costs up, sales down
Research in Motion	-9.1%	Loosing m Tech
New York Times	-9.2%	Falling ad sales
ALCOA	-9.6%	Global Econ slowdown
BankAmerica	-9.8%	Credit decay
Tenet Healthcare	-10.2%	Medicade Volumes
Goldman Sachs	-11.8%	Credit decay
Morgan Stanley	-11.9%	Credit decay
Micron Technology	-12.0%	Weak PC demand
Advanced Micro	-24.3%	Production Glitchs



### Asymmetric Risk Adjusted Returns

- Estimates are flat and wide with a strong undertow to the left.
- The high SD, VIX = 40, low P/E's => extream
- VIX reached 40 during dot com, 80 GFC and 40 / during European Debt Crisis
- Unique opportunity to sell puts.
- When the market recovers 10 % we are likely to recommend selling calls.
- Stay tuned in during volatile times.

FORTRENT

#### <u>Sell SPX Nov 19<sup>th</sup> strike 1135 Puts @ \$64.60</u>

Price	1131.40
Strike price	1135.00
Premium	64.60
In the Money	3.60
Break Even	1070.40
Return: 7 weeks	5.7%
Annualized Return	42.3%

#### Sell SPX Oct 7th strike 1135 Puts @ \$29.4

Price	1131.40
Strike price	1135.00
Premium	29.40
In the Money	3.60
Break Even	1105.60
Return: 7 weeks	2.6%
Annualized Return	134.7%

					5 Equity	<b>DES</b>
As c	of Oct3 DELAY		• •		D Lo 42.32 Y	
					Pa	
					Diversified Man	
BBGID BBG000H556T9 CUSIP 438516106 98) Generate Report						
Honey	well Interna	tional Inc. :	is a worldw	ide diversifi	ed technology and	
manuf	facturing com	pany providin	ng aerospac	e products and	d services, contro	l,
sensi	ing and secur	ity technolog	gies, turbo	chargers, auto	omotive products,	specialty
chemi	icals, electro	onic and adva	anced mater	ials, process	technology for rea	fining
and p	petrochemical	s, and energy	/ efficient	products and	solutions.	
STOCK	( DATA		USD	DIVIDENDS	Quarterly	USD
1)GPO	Price		42.32	SUVD Indicated	d Gross Yld	3.14%
	52Wk High	5/ 2/2011	62.276	Dividend	Growth 5YR	7.95%
	52Wk Low	9/22/2011	41.50	Ex-Date	Туре	Amt
				8/17/11	Reg. Cash	.3325
	YTD % Chang	e	-20.39%			
2)FA		6/30/2011				USD
	Market Cap	USD			10/21/11 (Bef	
	nt 781.69				12mo EPS	
3)TRA	1 Yr Total	Return	53%	DEE Est EPS	12/2011	3.956
	BETA vs. SP	X	1.28	P/E	12.09 LT Growth	14.50
4)omon	Options, LE	APs, Stk Marg	ginable	Est P/E	10.70 Est PEG	.74
	Fortrend					
	SECUF	RITIES				



	US \$		-1.59 N 42.32/		-	y <b>omon</b>
		t3 DELAYED Vol 9,6	561,774 Op 43.5		Lo 42.32 Y	
HON US	S Equity	95) Template	s 🔹 96) Action	is 🔹 97) Expiry	<ul> <li>Option Monito</li> </ul>	r (OMON)
		NTL 42.32 -1.59 -3. <u>7571<sup>9</sup></u>			9661774 HV 44.51	. 91)News
Cal	c Mode	Center 42.3		Exch US Composi	92) Next Earning	μs 10/21/11 <u>C</u>
			P	uts		^
	Strike	Ticker	Bid	Ask	Last	Volm
	6 -	19 Nov 11 (47d); CSize 10	00; Div 0.33 USD; R 0	.28		
1)	40.00	HON 11 P40	2.46y	2.51y	2.39y	63
2)	41.00	HON 11 P41	2.83y	2.88y	2.40y	55
3)	42.00	HON 11 P42	3.25y	3.30y	2.70y	61
4)	43.00	HON 11 P43	3.70y	3.80y	3.75y	275
5)	44.00	HON 11 P44	4.25y	4.35y	3.70y	1
6)		HON 11 P45	4.80y	4.90y	4.20y	1
	6 -	17 Dec 11 (75d); CSize 10	00; Div 0.33 USD; R 0	.34		
] ])		HON 12 P40	3.05y	3.15y	3.00y	1352
> 8)	41.00	HON 12 P41	3.45y	3.55y	3.00y	10
9)	43.00	HON 12 P43	4.35y	4.45y	4.25y	1
10)	44.00	HON 12 P44	4.85y	4.95y	4.15y	1
11)	45.00	HON 12 P45	5.40y	5.50y	3.80y	
12)	46.00	HON 12 P46	6.00y	6.15y	4.25y	
	6 -	21 Jan 12 (110d); CSize 1	.00; Div 0.33 USD; R (	0.42		
13)	40.00	HON 1 P40	3.65y	3.70y	3.64y	223
14)	41.00	HON 1 P41	4.05y	4.15y	4.00y	138
15)	43.00	HON 1 P43	4.95y	5.05y	4.40y	45
16)	44.00	HON 1 P44	5.45y	5.55y	5.40y	22
U)	45.00	HON 1 P45	6.00y	6.15y	5.80y	303
18)	46.00	HON 1 P46	6.60y	6.70y	6.45y	347
295)	Center Stril	ke 296) Call/Put 297) Call 298)				+ 100%

## <u>Sell HON Nov 19<sup>th</sup> strike 44 Puts @ \$3.30</u>

Price	43.91
Strike price	44.00
Premium	3.30
In the Money	0.09
Break Even	40.70
Return: 7 weeks	7.3%
Annualized Return	54.3%
FORTREND SECURITIES	

MMM US \$ C 70.938				DES		
As of Oct3 DELAYED Vol 7,619	,527 Op 71.	13 T Hi 73.24	4 Y Lo 70.93 N			
	DESCRI	PTION	Pa	ige 1/10		
MMM US			Diversified Man			
BBGID BBG000BP52R2 CUSIP 88579Y101 98) Generate Report						
3M Co. conducts operations in						
consumer and office, health c						
businesses share technologies	, manufactu	ring operation	ıs, brands, marketi	.ng		
channels, and other resources	. 3M serve	s customers in	n countries located	around		
the world.						
STOCK DATA			Quarterly	USD		
			d Gross Yld			
52Wk High 7/ 7/2011						
52Wk Low 10/ 3/2011	70.93	Ex-Date	Туре	Amt		
YTD change		8/17/11	Reg. Cash	.55		
YTD % Change	-17.81%					
2)FA Shares Out 6/30/2011				USD		
Market Cap USD						
Float 708.85M Short Int						
3)TRA 1 Yr Total Return	-16.14%	DEE Est EPS	12/2011	6.178		
BETA vs. SPX	.99	P/E	12.02 LT Growth	12.25		
OMON Options, LEAPs, Stk Mar	ginable	Est P/E	11.48 Est PEG	.94		
FORTREND						
SECURITIES						



MMM	US \$	<b>C 70.93</b>	86 N 70.94/70.9	5 30x26	Equit	ty <b>omon</b>
		t3 DELAYED Vol 7,61	.9,527 Op 71.13 ⊺	Hi 73.24 Y	Lo 70.93 N	
1MM U	S Equity 👘	95) Templates	<ul> <li>96) Actions</li> </ul>	<ul> <li>97) Expiry</li> </ul>	<ul> <li>Option Monito</li> </ul>	or (OMON)
3M C		386 -1.2125% <u>70.94</u>	/ 70.95 <u>Hi 73.24</u>		19527 HV 37.67	91)News
Cal	c Mode	Center 70.93	Strikes <mark>6</mark>	Exch <mark>US Composi</mark> 🔹	92) Next Earning	<u>gs 10/25/11 C</u>
			Puts			
	Strike	Ticker	Bid	Ask	Last	Volm
		19 Nov 11 (47d); CSize 100				
1)		MMM 11 P65	2.66y	2.70y	2.52y	18
2)		MMM 11 P67.5	3.45y	3.55y	3.17y	68
3)		MMM 11 P70	4.45y	4.55y	4.12y	56
4)		MMM 11 P72.5	5.70y	5.80y	5.35y	8
5)		MMM 11 P75	7.15y	7.25y	7.05y	35
6)		MMM 11 P77.5	8.80y	8.90y	8.52y	33
		21 Jan 12 (110d); CSize 10	· · · ·			
] ])		MMM 1 P65	4.25y	4.30y	3.60y	14
8)		MMM 1 P67.5	5.15y	5.25y	4.85y	3
9)		MMM 1 P70	6.20y	6.30y	5.90y	76
10)	72,50	MMM 1 P72.5	7.45y	7.55y	7.12y	144
11)	75.00	MMM 1 P75	8.80y	8.95y	7.45y	11
12)	77.50	MMM 1 P77.5	10.35y	10.50y	9.35y	
		21 Apr 12 (201d); CSize 10	); Div 1.13 USD; R 0.60			
13)	65.00	MMM 4 P65	5.95y	6.05y	5.80y	5
14)	67.50	MMM 4 P67.5	6.95y	7.05y	5.65y	
15)	70.00	MMM 4 P70	8.05y	8.15y	7.95y	8
16)	72.50	MMM 4 P72.5	9.30y	9.40y	8.60y	3
17)	75.00	MMM 4 P75	10.65y	10.80y	10.50y	11
18)	77.50	MMM 4 P77.5	12.15y	12.30y	10.55y	-
295)	Center Strik	e 296) Call/Put 297) Call 298) P	ut 299) Term Structure			+ 100%

## Sell MMM Nov 19<sup>th</sup> strike 72.5 Puts @ \$5.15

Price 71.79 Strike price 72.50 Premium 5.15 In the Money 0.71 **Break Even** 67.35 **Return: 7 weeks** 6.2% **Annualized Return** 45.9% RITIES



ISSUE	DATA	USD	DIVIDENDS	Quarterly	USD
1)GPO	Price	55.14	5)DVD Indicated	Gross Yld	.73%
	52Wk High 5/31/2011	90.01	Dividend	Growth 5YR	-30.12%
	52Wk Low 10/ 3/2011	54.90	Ex-Date	Туре	Amt
	YTD change	-12.37	9/28/11	Reg. Cash	.1
	YTD % Change	-18.32%			
2)FA	Shares Out 9/15/2011	88.905M	FUNDS FROM OPE	RATIONS	USD
8)MSH	Market Cap USD	4971.10M	Ann Date	10/25/11 (Est)	
Float	t 82.50M Short Int	6.201M	Trailing	12m FFO	5.560
3)TRA	1 Yr Total Return	-13.81%	Est FF0	12/2011	4.797
	BETA vs. SPX	1.38	P/FF0	9.92 Est P/FF0	11.49
4)OMON	Options, LEAPs Available		FFO Yr Ch	ange	9.93%
W ME F	FORTREND				
	SECURITIES				



		<b>4</b> -3.01 N 55.0	· ·		Equity <b>OMON</b>
	of Oct3 DELAYED Vo				
	S Equity 95) Ter				n Monitor (OMON)
	iREEN REALTY 55.14 -3.01 - lc Mode Cente	5.4588% 55.08 / 55.09 r 55.14 Strikes 7	Hi 59.11 Lo 54.9 Exch <mark>US Co</mark>		V 56.54 91)News
Ca	Cente	r <mark>i 55,14</mark> Surkes 7	Puts	INDARIA AS) Mext	Earnings 10/25/11 E
	Strike Ticker	Bid	Ask	Last	Volm
	7 19 Nov 11 (47d); C		1 090	Last	00011
1)		.95y	1.20y	.95y	11
2)		1.70y	_	1.10y	
3)		2.95y		3.10y	250
4)		4.80y	_	4.70y	274
5)		7.50y		4.80y	
6)		10.80y	11.50y	10.60y	1
] ])	70.00 SLG 11 P70	13.20y	16.30y	4.80y	
	7 🖬 18 Feb 12 (138d); 🤇	Size 100; Div 0.10 USD;	R 0.47		
» 8)	) 40.00 SLG 2 P40	2.45y	3.00y	1.70y	
9)		3.70y	4.30y	2.55y	
10)		5.30y	_	3.70y	
11)		7.30y	_	5.30y	
12)		9.80y		7.30y	
13)		13.00y	_	9.80y	
14)		16.20y	_	13.00y	
		CSize 100; Div 0.45 USD			
15)		3.50y	_	0.70	
16)		4.90y		3.70y	
17)		6.80y		5.30y	-
295)	55.00 SLG 5 P55 Center Strike 296) Call/Put 297) Ca	8,90y		7.10y	+ 100%
		270) F dd (279) Ferm 30 de dd			+ 100%
	FORTREND				
	SECURITIES				

## <u>Sell SLG Nov 19<sup>th</sup> strike 60 Puts @ \$5.80</u>

58.15 Price Strike price 60.00 Premium 5.80 In the Money 1.85 **Break Even** 54.20 **Return: 7 weeks** 6.8% **Annualized Return** 50.5% FORTRE RITIES

	C 33.0850 N 33.07/			<b>DES</b>
As of Oct3 DE	LAYED Vol 11,764,861 Op 33	3.33 B Hi 33.71	. P Lo 33.07 T	
	DESCRI	PTION	Pa	age 1/10
KFT US	KRAFT FOODS	S INC-CLASS A	Food-Misc/Div	versified
BBGID BBG000D4	LWF6 CUSIP 50075N104		98) Genera	te Report
markets packag	nc. is a food and beverage yed food products, includin lous packaged grocery produ e world.	ng snacks, bever	ages, cheese, co	
STOCK DATA	USD	DIVIDENDS	Quarterly	USD
1)GPO Price	.33.08	SDVD Indicated	Gross Yld	3.51%

1)GPO	Price 52Wk High 8/ 4 52Wk Low 11/2 YTD change YTD % Change		33.08 36.30 29.80 1.57 4.98%		Indicated Dividend Ex-Date 9/28/11	Growth Type	5YR	3.51% 4.30% Amt .29
2)FA	Shares Out 7/29	/2011	1766.107M	EARN]	INGS			USD
	Market Cap					11/	′ 4/11 (Est)	
Floa	t 1762.09M Sho	rt Int	21.881M		Trailing	12mo EP	S	2.070
3)TRA	1 Yr Total Retur	n	10.74%	7)EE	Est EPS	1	2/2011	2.273
	BETA vs. SPX		.58		P/E	15.98	3 LT Growth	9.00
4)OMON	Options, LEAPs A	vailable	;		Est P/E	14.55	Est PEG	1.62
	6/12/01 - SEE PAG							
SPUN-	OFF FROM ALTRIA G	ROUP INC	: {NXTW CAC	X 249	959858 SEE	D}.		
	Fortrend					/		
	SECURITIES							



	(FT		(33.0					Equity <b>OMON</b>
			DELAYED Vol	11,764	•			
		Equity		plates 🔹	96) Actio			n Monitor (OMON)
		T FOODS IN		5115% 33.0	· · · · · · · · · · · · · · · · · · ·	li 33.71 - Lo 33.07		V 21.26 91)News
2	cau	c Mode	Center	33.08	Strikes <mark>6</mark>	Exch <mark>US Cor</mark>	mposi 🧧 92) Next	Earnings 11/04/11 E
н		Chuilte	<b>T</b> :-1			Puts	1.5.6	×-1
Г		Strike	Ticker	70 100, D (	Bid	Ask	Last	Volm
L	1)	31.00 KFT	Oct 11 (19d); CSi 10 D21	20 IVO; K (	.22 .30y	.32y	.27y	341
L	2)	32.00 KFT			.50y	.52y .52y		375
L	3)	33.00 KFT			.83y	.85y		676
L	4)	34.00 KFT			1.34y	1.37y		8
L	5)	35.00 KFT			2.00y	2.10y		15
L	6)	36.00 KFT			2.46y	3.00y		
L		6 🔹 19 1	Nov 11 (47d); CS	ize 100; R				
L	7)	31.00 KFT	11 P31		.73y	.76y	.64y	6
»	8)	32.00 <mark>KFT</mark>	11 P32		1.00y	1.03y	.85y	24
L	9)	33.00 KFT	11 P33		1.35y	1.37y	1.28y	66
L	10)	34.00 KFT			1.81y	1.84y	1.49y	9
L	11)	35.00 KFT			2.41y	2.45y		2
L	12)	36.00 KFT			3.15y	3.20y	2.95y	8
L			Dec 11 (75d); CS	ize 100; R				
L	13)	31.00 KFT			.99y	1.01y		15
L	14)	32.00 KFT			1.28y	1.30y		42
L	15)	33.00 KFT			1.64y	1.65y		37
L	16)	34.00 KFT			2.09y	2.13y		
L	17) 18)	35.00 KFT 36.00 KFT			2.66y 3.30y	2.72y 3.40y		2 🕶
2	_		96) Call/Put 297) Cal	298) Put 2		3.40y	2.94y	<u> </u>
*	111	Fortri						
			Securities					

## <u>Sell KFT Nov 19<sup>th</sup> strike 34 Puts @ \$1.53</u>

Price	33.58
Strike price	34.00
Premium	1.53
In the Money	0.42
Break Even	32.47
Return: 7 weeks	3.3%
Annualized Return	24.6%
FORTREND	

	24 -1.54 N 37.23/37.24 103x53	EquityDES
As of Oct3 DELAYED Vo	l 2,365,019 Op 38.51 T Hi 38.88 \	( Lo 37.23 T
	DESCRIPTION	Page 1/10
DPS US	DR PEPPER SNAPPLE GROUP INC	Beverages-Non-alcoholic
BBGID BBG000TJM7F0 CUS	IP 26138E109	98) Generate Report
Dr Pepper Snapple Grou	p, Inc. is an integrated brand owr	er, manufacturer and
	oholic beverages in the United Sta	
The Company offers inc	lude flavored carbonated and non-o	carbonated soft drinks,
ready-to-drink teas, j	uices, juice drinks and mixers.	

STOCK	DATA	USD	DIVI	DENDS	Quar	terly	USD
1)GPO	Price	37.24	5)DVD	Indicated	Gross	Yld	3.44%
	52Wk High 7/ 5/2011	43.13		Dividend	Growth	1YR	42.50%
	52Wk Low 10/19/2010	33.66		Ex-Date	Туре		Amt
	YTD change	2.08		9/15/11	Reg.	Cash	.32
	YTD % Change	5.92%					
2)FA	Shares Out 7/25/2011	216.960M					USD
	Market Cap USD	8079.60M	6)ERN	Ann Date	10/	27/11 (Est)	
Float	t 216.52M Short Int	4.754M		Trailing	12mo EP	S	2.540
3)TRA	1 Yr Total Return	10.74%	7)EE	Est EPS	1	2/2011	2.739
	BETA vs. SPX	.61		P/E	14.66	LT Growth	8.00
4)OMON	Options avail & Stk Marg	inable		Est P/E	13.60	Est PEG	1.70
COMPAN	NY SPUN-OFF FROM CADBURY I	PLC {NXTW	CACX	28376319	SEED }.		
W/F I	ORTREND				/		
	Securities						



	SUS \$		<b>4</b> -1.54 N 37.23			Equity <b>OMON</b>
	OF UCLO L IS Equity	95) Temp	2,365,019 Op 38 plates • 96) Acti			n Monitor (OMON)
	PEPPER SNAPP		4.1353% 37.23 / 37.24			V 28.94 91)News
	lc Mode	Center	37.24 Strikes 18	Exch US Con		Earnings 10/27/11 E
				Puts		4
	Strike	Ticker	Bid	Ask	Last	Volm
	9 🔤 19 No	ov 11 (47d); CSi	ze 100; R 0.28			
1)				.20y		
2)				.20y		
3)				.15y	.05y	
4)			.10y		.40y	
5)			.90y		.68y	307
6)			3.20y			
]]]			5.60y		8.73y	
8)			10.50y			
» 9)			15.50y	<u> </u>		
			ize 100; Div 0.32 USD; F		1	
10)				.30y		
11)			.15y		.30y	
12)			.60y		.80y	
13)			1.80y		1.55y	10
14)			4.40y			
15)			6.20y		5.90y	
16)			10.80y			
17)			15.80y			
18)			20.80y Size 100; Div 0.64 USD;			
295)			298) Put 299) Term Structure			+ 100%
Nr 11	FORTRE					
		ECURITIES				
12		CURIIES				

### Sell DPS Nov 19<sup>th</sup> strike 40 Puts @ \$3.50

Price	38.78
Strike price	40.00
Premium	2.30
In the Money	1.22
Break Even	37.70
Return: 7 weeks	2.8%
Annualized Return	20.7%
FORTREND SECURITIES	

	US \$ C 17.3				
As o	of Oct3 DELAYED Vol	67,777,904 Op 17	7.69 T Hi 17.8	88 B Lo 17.30 B	
	E US	DESCRI	PTION	P	age 1/10
PF	E US	PFIZE	ER INC	Medi	cal-Drugs
	BBG000BR2B91 CUSI				
	er Inc. is a resear				
	lops, manufactures,				
	any's products incl		•		
	-medications, and a	nimal health proc	lucts such as a	anti-infective med	icines
	/accines.				
	( DATA			Quarterly	USD
1)GPO				d Gross Yld	
	52Wk High 5/31			Growth 5YR	
				Туре	
	YTD change			Reg. Cash	.2
	YTD % Change	-1.03%			
2)FA	Shares Out 8/8/				USD
_ 2	•			11/ 1/11 (C)	
	at 7795.50M Shor		_		
3)TRA	1 Yr Total Return		-		2.250
	BETA vs. SPX	.75	P/E	7.84 LT Growth	
4)omon	Options, LEAPs, S	tk Marginable	Est P/E	7.70 Est PEG	1.69
	FORTREND				
	Securities				



		•			5 N 17.30/17 7,904 Op 17.6	7.30 5,676x1 59 T Hi 17.88		quity <b>OMON</b>
	US Equ		95) Temp		- 96) Actions			Monitor (OMON)
	_	-		% 17.30				27.65 91)News
	alc Mo			17.33	Strikes <mark>7</mark>	Exch US Compo		arnings 11/01/11 C
IF					Put	s		A
	Str	rike	Ticker		Bid	Ask	Last	Volm
		7 💽 19 Nov	11 (47d); CSi	ze 100;[	Div 0.20 USD; R 0.2	28		
	1) 14	4.00 PFE 11/	19/11 P14		.20y	.21y	.20y	104
		5.00 PFE 11/			.33y	.34у	.30y	1 4
		6.00 PFE 11/			.54y	.56y	.52y	19 8
		7.00 PFE 11/			.87y	.90y	.83y	91
		8.00 PFE 11/			1.38y	1.41y	1.31y	44
		9.00 PFE 11/			2.07y	2.11y	2.00y	20
	7) 21	0.00 PFE 11/			2.76y		2.49y	
				ze 100;[	Div 0.20 USD; R 0.3			
		4.00 PFE 12/			.31y	.33y	.29y	270
		5.00 PFE 12/			.47y	.49y	.43y	113
		6.00 PFE 12/			.71y	.73y	.62y	363
		7.00 PFE 12/			1.06y	1.08y	1.00y	605
		8.00 PFE 12/			1.56y	1.59y	1.50y	405
		9.00 PFE 12/			2.22y	2.25y	2.16y	610
U.	4) 21	0.00 PFE 12/		izo 100:	3.00y Div 0.20 USD; R 0.		2.75y	8
	5) 14	4.00 PFE 1/2		128 100,	.44y	42 .46y	.39y	95
		5.00 PFE 1/2			.64y	.65y	.61y	4375
		6.00 PFE 1/2			.90y	.03y .92y	.01y .77y	172
		7.50 PFE 1/2			1.50y	1.52y	1.38y	1644 -
				298) Put	299) Term Structure	1003	_	+ 100%
11	F	ORTREN	D					
			CURITIES					

## Sell PFE Nov 19<sup>th</sup> strike 18 Puts @ \$1.16

Price 17.68 Strike price 18.00 Premium 1.16 In the Money 0.32 **Break Even** 16.84 **Return: 7 weeks** 4.8% **Annualized Return** 35.3% FORTRE RITIES

NVDA US \$ C 11.			Equity <b>DES</b>
As of Oct3 DELAYED Vo	l 23,751,307 Op 12.3	35 Q Hi 12.74 Z	Lo 11.81 Q
	DESCRIF		Page 1/10
NVDA US		CORP E	lectronic Compo-Semicon
BBGID BBG000BBJQV0 CUS			98) Generate Report
NVIDIA Corporation des	igns, develops, and	markets three di	imensional (3D)
graphics processors an			
interactive 3D graphic	s to the mainstream	personal compute	er market.

STOCK	DATA	USD	DIVIC	DENDS	None	
1)GPO	Price	11.81	5)DVD	Indicated	l Gross Yld	
	52Wk High 2/ 2/2011	26.17		Dividend	Growth	
	52Wk Low 10/ 7/2010	10.38		Ex-Date	Туре	Amt
	YTD change	-3.59				
	YTD % Change	-23.31%				
2)FA	Shares Out 8/19/2011	603.727M				USD
	Market Cap USD	7130.02M	6)ERN	Ann Date	11/11/11 (Est)	
Float	575.93M Short Int	26.884M		Trailing	12mo EPS	.860
3)TRA	1 Yr Total Return	5.07%	7)EE	Est EPS	1/2012	1.163
	BETA vs. SPX	1.30		P/E	13.73 LT Growth	14.65
4)OMON	Options, LEAPs, Stk Marg	inable		Est P/E	10.15 Est PEG	.69
	ORTREND					
	SECURITIES					



		A US	•		· ·	.82 914x363	• • • • • • • • • • • • • • • • • • •	ty <b>OMON</b>
			t3 DELAYED Vol			<u> </u>	Lo 11.81 Q	
		IS Equity	95) Tem		96) Actions	<ul> <li>97) Expiry</li> </ul>	<ul> <li>Option Monit</li> </ul>	
		IA CORP		2% 11.81 / 11		Lo 11.81 Vol 2		
	Cal	c Mode	Center	11.81 St	trikes <mark>7</mark>	Exch <mark>US Composi</mark> 🔹	92) Next Earnir	ngs 11/11/11 E
		01.1			Puts	A 1		
		Strike	Ticker	100. 0.00	Bid	Ask	Last	Volm
	-15		19 Nov 11 (47d); CSi	Ze 100; R 0.28	24.4	26.1	24.4	05
	1)		NVDA 11/19/11 P9		.34y	.36y	.34y	35
	2)		NVDA 11/19/11 P10		.57y	.59y	.42y	107
	3)		NVDA 11/19/11 P11 NVDA 11/19/11 P12		.90y	.91y	.88y	137
	4) 5)		NVDA 11/19/11 P12 NVDA 11/19/11 P13		1.35y 1.04y	1.37y	1.34y	216 116
	5) 6)		NVDA 11/19/11 P13 NVDA 11/19/11 P14		1.94y 2.65y	1.96y 2.68y	1.88y 2.60y	31
	0) 7)		NVDA 11/19/11 P14 NVDA 11/19/11 P15		2.05y 3.45y	3.50y	3.28y	29
	''		17 Dec 11 (75d); CSi	7e 100' R 0 34	3.439	3,309	3,209	~ ~ ~
»	8)		NVDA 12/17/11 P9	20 100, 10 0.01	.52y	.53y	.30y	
	9)		NVDA 12/17/11 P10		.79y	.81y	.79y	52
	10)		NVDA 12/17/11 P11		1.15y	1.18y	1.15y	75
	11)		NVDA 12/17/11 P12		1.62y	1.64y	1.57y	171
	12)		NVDA 12/17/11 P13		2.20y	2.22y	2.16y	56
	13)		NVDA 12/17/11 P14		2.89y	2.92y	2.83y	216
	14)		NVDA 12/17/11 P15		3.65y	3.70y	3.63y	127
		7 🔹	21 Jan 12 (110d); CS	ize 100; R 0.42				
	15)		NVDA 1/21/12 P9		.68y	.70y	.68y	2
	16)	10.00	NVDA 1/21/12 P10		.99y	1.00y	.98y	30
	B)	11.00	NVDA 1/21/12 P11		1.39y	1.41y	1.25y	29
	18)		NVDA 1/21/12 P12.5		2.16y	2.18y	1.95y	100 -
L.	295)	Center Strik	e 296) Call/Put 297) Call	298) Put 299) Ten	m Structure			<b></b> + 100%
11	1	FOR	TREND					
で			Securities					
	<b>T</b>							

## <u>Sell NVDA Nov 19<sup>th</sup> strike 13 Puts @ \$1.153</u>

Price 12.51 Strike price 13.00 Premium 1.53 0.49 In the Money **Break Even** 11.47 **Return: 7 weeks** 8.3% **Annualized Return** 61.8% RITIES

					18x94 Equit .335 Z Lo 24.52 Z					
	DESCRIPTION MICROSOFT CORPPage 1/10 Applications Software									
MSI	FT US		MICROSO	FT CORP	Application	s Software				
BBGID	BBG000BPH459	CUSIP 59491	18104		98) Genera	ate Report				
					es, sells, and sup	•				
					tem software, serve					
			_		ions software, sof					
					e. Microsoft also					
	o game console									
						USD				
1)GPO	Price		24.53	<code>\$DVD Indicat</code>	Quarterly ed Gross Yld	3.26%				
	52Wk High	1/27/2011	29.46	Dividen	d Growth 5YR	12.83%				
					Туре	Amt				
				11/15/1	1 Reg. Cash	.2				
	YTD % Change		-12.11%							
2)FA	Shares Out					USD				
					e 10/20/11 (Af					
					g 12mo EPS					
3)TRA	1 Yr Total R	eturn	5.18%	ØEE Est EPS	6/2012	2.851				
	BETA vs. SPX		.95	P/E	9.29 LT Growt	h 11.58				
4)omon	Options, LEA	<u>Ps, Stk Mar</u> g	ginable	Est P/E	8.60 Est PEG	.74				
	Fortrend Securi	TTIES								



MS	SFT	US \$	С	24	. 5	3	36 D	<b>1</b> 24.	52/24.5	531,	818x94		Equ	ity <b>OMON</b>
As	5 0	f Oct	3 DELA	YED	Vol 6	54,59	5,171	Op 2	4.72 Q	Hi 2	5.335	Z Lo	24.52	Ζ
MSFI	T US E	Equity 👘		95)	Templa	ates	• 9	6) Act	ions 🔹	97	7) Expiry		Option Mon	itor (OMON)
			R 24.53				.52 / 2		Hi 25,335		.52 Vol	_	1 HV 28.	58 91)News
C	alc M	Mode		C	enter	24.53	St	rikes <mark>7</mark>		Exch <mark>US</mark>	Composi 🔹	92)	Next Earni	ings 10/20/11 <u>(</u>
									Puts	-				
	St	trike		Tick				Bid		Ask		Last		Volm
			9 Nov 11			e 100; E	0iv 0.20							
			ISFT 11/						.64y		.65y		.64y	385
			ISFT 11/:						.90y		.92y		.86y	476
			ISFT 11/1						.25y		1.26y		1.25y	1318
			ISFT 11/.						.72y		1.74y		1.63y	584
	•		ISFT 11/1						.31y		2.33y		2.23y	884
			ISFT 11/: ISFT 11/:						.00y .80v		3.05y 2.00y		2.90y	82 33
			7 Dec 11			ν 100· Γ	ώ <u>ε Ο 20</u>		.80y 2 o 24		3.90y		3.40y	
» !	3)		ISFT 12/			; 100, L	10 0.20		.87y		.89y		.81y	336
			ISFT 12/						.15y		1.18y		1.03y	366
			ISFT 12/						.52y		1.55y		1.42y	74
			ISFT 12/						.99y		2.00y		1.91y	84
			ISFT 12/						.56y		2.59y		2.52y	18
			ISFT 12/						.20y		3.30y		3.15y	103
			ISFT 12/						.00y		4.05y		3.55y	
			1 Jan 12			e 100;	Div 0.20				-			
1	5)	21.00 M	ISFT 1/2	1/12 P	21				.88y		.90y		.85y	212
1	5) (	22.50 M	ISFT 1/2	1/12 P	22.5			1	.28y		1.30y		1.23y	2682
1			ISFT 1/2					1	.82y		1.85y		1.79y	577
			ISFT 1/2						.29y		2.32y		2.29y	6768
295	1114		296) Call,	/Put 29	7) Call	298) Put	299) Tern	n Structur	e			-		+ 100%
14		FORT	REND											
	A		SECU	JRITI	IES									

## Sell MSFT Nov 19<sup>th</sup> strike 25 Puts @ \$1.151

Price 24.89 Strike price 25.00 Premium 1.51 In the Money 0.11**Break Even** 23.49 Return: 7 weeks 6.0% Annualized Return 44.9% RITIES

					2x6 Equi	ty <b>DES</b>
AS 0	I UCT3 DELA				01 Y Lo 27.92 P	D 4/40
			DESCRI	PIION		Page 1/10
					Enterprise Sof	
	-				98) Gener	-
					nformation manage	
	-				ication developme	
decis	ion support	tools, and e	enterprise b	ousiness appli	cations. Oracle's	software
runs	on network	computers, pe	ersonal digi	tal assistant	s, set-top device	s, PCs,
works	tations, mi	nicomputers,	mainframes,	and massivel	y parallel comput	ers.
1)GPO	Price		27.94	5)DVD Indicate	Quarterly d Gross Yld	.86%
	52Wk High	5/ 3/2011	36.50	Dividend	Growth 1YR	-32.00%
					Туре	
	YTD change		-3.36	10/ 7/11	Reg. Cash	.06
		ge			The second s	
		- -				
2)FA	Shares Out	9/16/2011	5044.602M	EARNINGS		USD
					12/16/11 (Es	t)
Floa					12mo EPS	
3)TRA					5/2012	
-	BETA vs. S		1.14	P/E	15.10 LT Growt	
4)OMON		EAPs, Stk Mai		Est P/E		.76
1116-	Fortrend					
		JRITIES				



		L US								3 1,512			uity <b>OMON</b>
			T3 DE			-		-		Hi 29.01		27.92	
		S Equity	07.04		) Templa			6) Action		97) Exp		Option M	
		LE CORP C Mode	27.94			8 27.9. 27.94		.93 Hi2 rikes <mark>7</mark>		Lo 27,92 N Exch <mark>US Comp</mark> o			4.89 91)News
Ē	cate	noue			center	21.74	30		Jts	Excit <mark>ios comp</mark> t	92	) Next Ea	rnings 12/16/11 E
B	=	Strike		Ticl	ker			Bid	10	Ask	Las	t I	Volm
Ľ			19 Nov			e 100: E		USD; R 0.	28	- North	Eac	,	
	1)		ORCL 11					.99		1.02y		.96y	406
L	2)		ORCL 11					1.27		1.30y		1.25y	28 ±
L	3)		ORCL 11					1.62		1.65y		1.55y	46
L	4)	28.00	ORCL 11	/19/11	P28			2.05		2.08y		2.00y	429
L	5)	29.00	ORCL 11	/19/11	P29			2,56)	1	2.59y		2.50y	279
L	6)	30.00	ORCL 11	/19/11	P30			3,15)	/	3.20y		2.89y	58
L	7)		ORCL 11					3,80)	1	3.90y		3.45y	11
L			r			e 100; E	)iv 0.06	USD; R 0.					
»	8)		ORCL 12					1.42		1.45y		1.29y	129
L	9)		ORCL 12					1.73		1.76y		1.64y	22
L	10)		ORCL 12					2.09		2.13y		1.90y	10
L	11)		ORCL 12					2,52)		2.56y		2.49y	169
L	12)		ORCL 12					3.00)		3.10y		2.88y	34
L	13)		ORCL 12					3,60)		3.65y		3.06y	1474
L	14)		ORCL 12	<u> </u>		a 100.	Disz 0 11	4.20 <u>)</u> - LIED, D.A	· ·	4.30y		3.60y	
L	15)		ORCL 1/			е 100;		2 USD; R (		1.83y		1.74y	316
L	15) 16)		ORCL 1/					1.80 <u>)</u> 2.13)		2.17y		2.04y	467
	18) 17)		ORCE 1/					2.13		2.17y 2.55y		2.04y 2.41y	53
	18)		ORCL 1/					2.95		2.99y		2.91y 2.86y	338 🔽
2	_					298) Put	299) Tern	n Structure		2,559			+ 100%
**	1111		TRENI								/		
		T.OIL		CURIT	TIES								

# Sell ORCL Nov 19<sup>th</sup> strike 29 Puts @ \$2.15

28.74 Price Strike price 29.00 Premium 2.15 In the Money 0.26 **Break Even** 26.85 **Return: 7 weeks** 7.4% **Annualized Return** 55.1% RITIES

	<b>47</b> -1.04 N 12.46/12.46 384x								
As of Oct3 DELAYED Vo	1 53,873,668 Op 13.54 J Hi 14.0	05 Y Lo 12.36 B							
	DESCRIPTION	Page 1/10							
MS US	MORGAN STANLEY	Diversified Banking Inst							
BBGID BBG000BLZRJ2 CUS	IP 617446448	98) Generate Report							
Morgan Stanley, a bank holding company, provides diversified financial services									
on a worldwide basis. The Company operates a global securities business which									
serves individual and institutional investors and investment banking clients.									
Morgan Stanley also operates a global asset management business.									

STOCK	DATA	USD	DIVIDENDS	Quarterly	USD
1)GPO	Price	12.47	5)DVD Indica	ted Gross Yld	1.61%
	52Wk High 2/18/2011	31.04	Divide	end Growth 5YR	-28.63%
	52Wk Low 10/ 3/2011	12.36	Ex-Dat	е Туре	Amt
	YTD change	-14.74	7/27/	'11 Reg. Cash	.05
	YTD % Change	-54.17%			
2)FA	Shares Out 7/31/2011	1927.916M	EARNINGS		USD
	Market Cap USD	24041.12M	6)ERN Ann Da	nte 10/20/11 (Est	)
Floa	t 1335.32M Short Int	21.408M	Traili	ng 12mo EPS	1.230
3)TRA	1 Yr Total Return	-49.13%	<i>1</i> )EE Est EP	PS 12/2011	1.151
	BETA vs. SPX	1.33	P/E	10.14 LT Growth	8.74
4)omon	Options, LEAPs, Stk Mar	ginable	Est P/	'E 10.83 Est PEG	1.24
	Fortrend				
	SECURITIES				



MS		SC 12.4					uity <b>OMON</b>
		DELAYED Vol					
	S Equity	95) Temp		6) Actions	97) Expiry		
	RGAN STANLE		.34% 12.46 / 1			L 53873668 HV 8	r -
	lc Mode	Center	12.47 Sti	ikes 7	Exch <mark>US Composi</mark>	92) Next Ea	rnings 10/20/11 E
	Ctriles	Ticker	Did.	Puts	0 alc	Last	Volto
	Strike	Oct 11 (19d); CSiz	Bid	,	Ask	Last	Volm
1	) 9.00 <mark>MS</mark>		.e 100, K 0.22	.61y	.63y	.61y	6613
2				.80y	.82y	.81y	18713
3				1.04y	1.08y	1.04y	5215
4				1.38y	1.43y	1.38y	5229
	) 13.00 MS			1.80y	1.86y	1.80y	8904
6				2.36y	2.43y	2.30y	4150
3				3.05y	3.10y	3.10y	2028
		Nov 11 (47d); CSi	ze 100; Div 0.05				
» 8				1.01y	1.05y	.95y	1309
9		11 P10		1.26y	1.30y	1.28y	2212
10	) 11.00 <mark>MS</mark>	11 P11		1.58y	1.62y	1.51y	2465
11	) 12.00 <mark>MS</mark>	11 P12		1.96y	2.00y	1.85y	2279
12				2.42y	2.47y	2.36y	2539
13				2.96y	3.00y	2.88y	642
14				3.55y	3.65y	3.25y	1995
		Jan 12 (110d); CS	ize 100; Div 0.05				
15				1.51y	1.55y	1.50y	211
16				1.84y	1.88y	1.80y	2324
13				2.19y	2.26y	2.23y	456 3564 💌
18		1 P12.5 296) Call/Put 297) Call	208) Dut 200) Term	2.86y	2.91y	2.82y	3564 M
275			236) Put 239) Term	- Structure			+ 100%
	FORTR	end Securities					

## <u>Sell MS Nov 19<sup>th</sup> strike 14 Puts @ \$1.60</u>

Price 13.51 Strike price 14.00 Premium 1.60 In the Money 0.49**Break Even** 12.40 **Return: 7 weeks** 11.4% **Annualized Return** 84.9% RITIES

#### **Fortrend Portfolio**

- Honeywell
- **3M**
- SL Green
- Kraft Food
- > Dr Pepper Snapple

Pfizer
Microsoft
Oracle
nVIDIA
Morgan Stanley



#### Fortrend has outperformed the S&P 500

